

WELCOME TO THE URBAN STREET DANCE KREW



What is Street Dance & how did it originate?



Street dance is an umbrella term used to describe dance styles that evolved outside of dance studios in more everyday spaces such as streets, school yards and nightclubs. They're often improvisational and social in nature, encouraging interaction and contact with the spectators and between dancers.

Today, *street dance* is commonly used to describe the many hip hop dances and funk dance styles that began appearing in the States during the 1970's. These dances are still alive and evolving within the hip hop culture today. Most of these styles are considered African American in origin dances as they first appeared within these communities.



Many street dance styles grew out of the needs of young people and the lack of affordable dance studios. The dances initially offered an alternative to gang violence, offering new ways to form social bonds and expressing their feelings through non violent and creative methods.



More recently, new street dance styles are emerging that are further inspired by hip hop and its music. Krumping, with its focus on highly energetic battles and movements, is an example of such a style that just recently become publicly known. It's also common to see some characteristics of street dance being mixed with other more traditional dance forms, creating styles such as street-jazz, a modern hybrid of hip hop styles and jazz dance. Such styles are generally focused more on choreography and performance, frequently seen in modern music videos. Street Dance is also growing within the leisure and fitness arena, providing an alternative to traditional aerobic and keep-fit workouts.

Urban.K (The Urban Dance Krew) has been designed for individuals of all ages. We provide a positive and fun way to learn to dance whilst building confidence. It is also an excellent way to develop social skills and stimulate creativity whilst encouraging general fitness and discipline.

What can I expect at an Urban.K dance session?



Sessions are fun and friendly with dynamic warm up's followed by an opportunity to learn a number of routines and techniques led by skilled choreographers.

Our Instructors have been thoroughly vetted via the Criminal Records Bureau.

Our sessions cater for specific age groups and are open to both male and female dance enthusiasts.

Each week we focus on developing new sections of choreographed pieces whilst revisiting material already learnt. Regular attendance is encouraged for real progress.



As the group develops we will be looking to work towards performances and competitions. This is not obligatory but can be extremely rewarding. In addition we will be offering 'Medal Tests' for those who want to take it a little more seriously. These are facilitated by external examiners of the United Kingdom Alliance (part of the World Dance Organisation) and are an official NVQ accreditation.

Meet the Urban.K Team

CRB checked



Eray Feyzi, aka 'Eray Envy Torres' (pictured on the left) has from an early age had a passion for Hip Hop & Street Dance and has competed at an International level in Solo, Pair-work & Group Categories. Ranking top 6 in the country, Eray will be competing in the European Championships later this year.

Eray's portfolio is very impressive. He has featured in several music videos and has also toured with these artists.

His aim is to take the students of Urban Krew to the next level in terms of performance opportunities, Medal Tests and Competitions.



Akile Alexander aka Axe

Is the Director of The Latin & Urban Dance Company which she founded in November 2006, after discovering a major shortage of activities in the area for young people and adults.

Three Times British Salsa & Merengue Championship Grand Finalist is Licentiate Level accredited by the United Kingdom and is also a certified Zumba Instructor.

When & where will classes commence?

Every Saturday

The Royal British Legion
Hollies Hall, Nursery Road, Southgate, London N14 5QD
(off Chelmsford Road which runs adjacent to Asda)

Class times:

5-8 yrs: 12pm to 12.45pm

9-12 yrs: 1pm to 2pm

Teens & Adults: 2.15pm-3.15pm

Please refer to the class times as a guideline only. We are fully aware that some individuals may already have a dancing or a performance related background, or indeed have other commitments. With this in mind we encourage you to contact us if you believe that you or your child may be better suited to another session.

NB: It is important that you arrive at least 10 minutes before the start of your class. This allows time for registration.

Term Dates

17 April 2010 - 22 May 2010 (6 week term)

05 June 2010 - 10 July 2010 (6 week term)

How much will the sessions cost?

5-8 years: 12.00pm - 12.45pm: (£35 term booking)

9-12 years: 1pm - 2pm: (£35 term booking)

Teens & Adults: 2.15pm - 3.15pm: (£35 term - £40 over 18's)

A 10% sibling discount will be extended to parents

Full payment for the term and the return of registration forms and code of practice documentation will need to be received before places on the course is confirmed.

Cheques should be made payable to: Urban Krew – 7 Kent Road, Winchmore Hill, London N21 2JR

Dress code:

Please ensure that loose and comfortable clothing is worn along with practical footwear

For further information call

T: 0845 539 0079

email: info@urbankrew.co.uk **visit:** www.urbankrew.co.uk